

FREE2PLAY ACCESS PROGRAM

ABOUT THE PROGRAM

The Free2Play Access Program brings under-supported children to the Children's Museum for general admission, school visits, day camps, special events, and after-school clubs FREE OF CHARGE! The program is open to qualifying Manitoba schools, registered day cares, social service organizations, and individuals.

Current partner organizations include:

- Big Brothers Big Sisters of Winnipeg
- Canadian Red Cross
- Christmas Cheer Board of Winnipeg
- Community Respite Service
- Harvest Manitoba
- Healthy Start for Mom & Me
- Immigrant & Refugee Community Organization of Manitoba (IRCOM)
- Manitoba Interfaith Immigration Council Inc.
- N.E.E.D.S. Inc.
- NorWest Co-op Community Health
- Ronald McDonald House Charities Manitoba
- The Link: Youth & Family Supports



WHAT'S INCLUDED?

a) School Programs & Explorations (with rural Manitoba transportation subsidies)

The Children's Museum offers one free visit per year to every class in under-supported Manitoba schools, registered day cares, and select social service organizations on a first-come, first-served basis. Recognizing the costs of transportation for rural schools coming to Winnipeg, a transportation subsidy for Manitoba schools in rural communities 40 km or further from Winnipeg may also be available through this program.

b) After-School STEAM Clubs

Open to students in Grades 3 to 5 in under-supported Winnipeg schools, the Children's Museum's After-School Clubs are free programs that run in five-week sessions five times throughout the year. With the guided support of guest instructors, our After-School Clubs teach kids new skills and provide them with fun and exciting ways to express their creativity. After-School Club participants are also provided with free family passes to ensure that the student and their family are able to continue enjoying the Children's Museum long after the After-School Club experience is complete.

c) Special Events

At least 10% of tickets to special museum events are provided to children in our Free2Play Access Program and their families to attend free of charge.

d) Museum Passes & Memberships

The Children's Museum routinely donates free general admission passes and annual memberships to individuals and partner organizations for distribution to their clients to promote positive family relationships.

e) Day Camps

The Children's Museum provides over 25 children a year a week-long experience in one of the museum's Day Camps free of charge through Free2Play Access Program Day Camp Fee Subsidies. Spaces are available on a first-come, first-served basis.

DID YOU KNOW?

Our Free2Play Access Program is growing and constantly evolving to meet the changing needs of our community.

- Each year, approximately 5,000 students visit the Children's Museum with their school for free as part of the Free2Play Access Program.
- Transportation fees were identified as a barrier for rural Manitoba schools, and transportation subsidies are now available to support rural visitation.
- We have added transportation services to our After-School STEAM Clubs to overcome identified barriers and facilitate participation.

PROGRAM SUPPORTERS

The 2023/24 Free2Play Access Program was made possible by the following supporters:

- Barbara (Mitchell) McNeil
- Beth Edwards
- Daytrippers Children's Charity
- Domino's Pizza
- Hilary Druxman Design
- Katie Hursh
- RocketRez Inc.
- Sally Sweatman & Family
- Shaghayegh Ghasemi
- TELUS
- The B. A. Goodman, M. E. M. Goodman and Dorothy Jean Goodman Foundation
- The S.M. Blair Family Foundation
- Winnipeg Goldeyes Field of Dreams Foundation
- Winnipeg School Division
- Vital Transit Service Ltd.

If you would like to support the Free2Play Access Program, please contact the Development Department at 204.924.4010 or visit childrensmuseum.com.

ADDITIONAL INFORMATION

To learn more about the Free2Play Access Program, visit childrensmuseum.com.