



For Immediate Release

May 10, 2018

Children's Museum hosts new summer exhibition, *Castle Builder*

WINNIPEG, MB – Hear ye, hear ye, calling builders of all ages! Join the Children's Museum as they open *Castle Builder* on May 12, 2018. In *Castle Builder*, children and families are transported to a kingdom where they become castle builders, building their own toy castles brick by brick.

"*Castle Builder* gives visitors to the Children's Museum the opportunity to test their planning and constructing skills," said Lisa Dziedzic, Director of Marketing & Communications at the Children's Museum. "This unique exhibition created by The Children's Museum of Indianapolis is another great opportunity for children and families to learn through play with one of the most-loved toys of all time."

Visitors to *Castle Builder* will be immersed in castle life through experiences designed specifically for children and families. Enter the kingdom's royal castle to sit in their majesties' thrones, view the royal decorations including a suit of armour made out of LEGO® bricks, and peek through the curtains to view the king's secret treasure room filled with jewels.

Even the youngest of builders will enjoy putting together their own castle creation. Models of real-world castles Blarney, Arundel, and Neuschwanstein offer insights about how castles were planned and built. Age-appropriate build areas for toddlers, ages 3–6, and ages 7 and older allow children to use their newfound knowledge to create their own unique structures.

After visiting the throne room, visitors can tour the castle grounds and learn about day-to-day castle life. Children and families are able to dress up as princes, princesses, knights or dragons, or climb a lookout tower. And of course, no trip to a castle would be complete without meeting the resident dragon, but don't worry, she doesn't bite!

Once visitors have learned what it takes to plan and construct a proper home for the king and queen, they can test out the castle's defenses with what else ... a catapult. Using a 3D computer program and hands-on catapult, one can virtually build and test the castle walls and learn through trial and error the most durable way to build the castle's defenses.

Castle Builder is open May 12 through September 3, 2018. Castles might belong more to the Middle Ages, but the skills of planning, imagination, and fun learned in a trip through *Castle Builder* are valuable to every age!

Castle Builder was produced by The Children's Museum of Indianapolis. The local tour is sponsored by the Johnston Group, with support from Len Dubois Trucking Inc., Toromont CAT, Qualico, 103.1 Virgin Radio, Global Television Winnipeg, and Prairie Public.

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Local tour sponsored by



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OPENING EVENT INFORMATION

Media are invited to join us on Saturday, May 12, 2018 between the hours of 11:00AM – 3:00PM for the opening celebration of *Castle Builder*. Special guests Bricks 4 Kidz will guide visitors in building some LEGO creations of their very own. Media are welcome to attend and capture photographs or footage of the exhibition during this time. Interview accommodations can be booked in advance by contacting Lisa Dziedzic, Children's Museum Director of Marketing & Communications, at 204.924.4011 or ldziedzic@childrensmuseum.com.

(Please note: Due to staff availability, interviews will not be available on May 12, 2018 without advance booking arrangements.)

ABOUT THE MANITOBA CHILDREN'S MUSEUM

For over 30 years, the Manitoba Children's Museum has been a place for families to play, laugh, learn, and grow. Housed in the oldest surviving train repair facility in Manitoba, the Children's Museum features twelve permanent galleries that spark kids' creative learning. Visitors can hop aboard the authentic 1952 diesel locomotive and 1910 Pullman passenger coach, explore the five-storey tall Lasagna Lookout, test their perceptions in the giant Illusion Tunnel, perform water experiments in Splash Lab, and much more. A toddler-exclusive space, Tot Spot serves the needs of the museum's smallest visitors. During the holiday season, take a stroll through the land of fairytales in the nostalgic Eaton's Fairytale Vignettes display. The museum also offers birthday parties, facility rentals, school programs, special events, and public programming. As a non-profit charitable organization, the Children's Museum believes in the potential of all children and provides an interactive learning environment that nurtures the power of imagination and spirit of self-discovery.

The Children's Museum is located at 45 Forks Market Road at The Forks. For 24-hour information, visit childrensmuseum.com or call 204.924.4000.

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