

Media Release

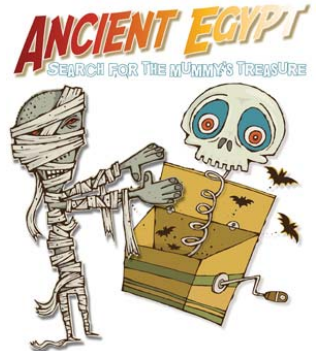


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For Immediate Release

October 21, 2009

Manitoba Children's Museum Halloween Howl Ancient Egypt: Search for the Mummy's Treasure



Winnipeg, MB – Attention all adventure seekers! The Manitoba Children's Museum invites local media to get “wrapped up” in an evening full of family fun at our **14th Annual Halloween Howl** on Friday, October 23 and Saturday, October 24 from 6:00 – 9:00PM.

Grab your treasure map and join us as we travel back in time on the *Ancient Egypt Express* and explore another time and place at **Ancient Egypt: Search for the Mummy's Treasure!** Follow the clues and uncover the mysteries of the ancients as you search for the Mummy's Treasure!

Relax and “unwind” by exploring transformed galleries, making boo-tiful themed crafts, and enjoying great entertainment at this fabulous family event.

Tickets: \$6 for members; \$8 for future members

“Preserve” your tickets in advance at the museum or by calling 924-4000

Sponsored by the Great-West Life Assurance Company.

- Visit the Ancient Egypt Express, Creepy Crawlery, Pharaoh's Tomb, Egyptologists' Dig Site and more!
- Learn the ancient art of mummification by making your very own mummy craft
- Decipher hieroglyphics to help you on your hunt for the mummy's treasure
- Pop by the pyramids for a pharaoh photo op on King Tut's throne
- Meet and greet some creepy crawlies from R & A Reptiles
- Snack like King Tut himself at the Pharaoh's Feast
- Experience Egyptian elixirs with Let's Talk Science from the University of Winnipeg
- Catch an interactive performance by the Spice Road Dancers at the Market Square Mainstage

(*Please note: The **Manitoba Children's Museum** will be closing early at **4:30PM** on **Friday, October 23rd** and **Saturday, October 24th** in order to set-up for this special event. Doors will re-open at 6:00PM.)

This popular family event has sold out in previous years! All museum staff will be in attendance and available for interviews. If you are planning to attend or would like more information or photo opportunities in advance for this event, please call the number below.

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A respect for and belief in the potential of all children is the vision of the Manitoba Children's Museum. As a registered children's charity, the Museum provides an environment which nurtures the power of the imagination and the spirit of exploration and self-discovery.