

Media Release



**Manitoba Children's Museum - Kinsmen Building - 45 Forks Market Road - Winnipeg, MB R3C 4T6
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For Immediate Release

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Manitoba Children's Museum Gears Up for I Love to Read Month



Winnipeg, MB – This February the **Manitoba Children's Museum** celebrates **I Love to Read Month** with special guest storytellers and literacy activities throughout the month.

To start the festivities, the **Manitoba Children's Museum** will host a special kick-off party Sunday, February 1, 2009. This family event begins at 1PM and features HOT103 hosts Ace Burpee & Chrissy Troy, along with special guests including entertainer Chris Madden and Star Dome Mobile Planetarium for storytelling under the stars! All activities are included in the price of museum admission.

Other programming for **I Love to Read Month** includes storytelling by special guests as well as crafts and activities every weekend. Special school programs inspired by the stories and art of acclaimed children's author Eric Carle (author of *The Very Hungry Caterpillar* and many more!) will also be available all month long.

We will be joined by local authors, media personalities, and other special guests throughout February, including:

- Monday, February 2: The Story Fairy (Cindy Robin) at 1:00PM
- Saturday, February 7: Gordon Sinclair (Winnipeg Free Press Columnist) at 11:00AM
Kyle Koch and Obie Khan (Winnipeg Blue Bombers) at 2:00PM
- Sunday, February 8: Hannah Taylor (Founder of the Lady Bug Foundation & author of *Ruby's Hope*) at 1:00PM
- Sunday, February 15: Eva Kovacs (Global TV News Anchor) at 11:00AM
Manitoba Minister of Education, Citizenship and Youth Peter Bjornson at 1:00PM
- Saturday, February 21: City of Winnipeg Mayor Sam Katz at 11:00AM
Official Voyageur Representative from Festival du Voyageur at 12:00PM
Angela Narth (author of *The Very Last Ladybug War*, *Fergus Prince of Frogs* and *Simon with Two Left Feet*) at 1:00PM
- Sunday, February 22: Nicole Petroski (author of *The Very Lonely Sandwich*) at 1:00PM

I Love to Read Month at the **Manitoba Children's Museum** is generously supported by **TD Bank Financial Group**.

For more information on I Love to Read programs and activities, please call 924-4000.

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A respect for and belief in the potential of all children is the vision of the Manitoba Children's Museum. As a registered children's charity, the Museum provides an environment which nurtures the power of the imagination and the spirit of exploration and self-discovery.