

# free2play

## access program



### ABOUT THE PROGRAM

The Free2Play Access Program brings under-supported children to the Children's Museum for school visits, day camps, special events, and after-school clubs FREE OF CHARGE!

The Free2Play Access Program is open to qualifying Winnipeg schools, registered daycares, and select social service organizations.

#### Current partner organizations include:

- Alpha House Inc.
- Aurora Family Therapy Centre
- Big Brothers Big Sisters of Winnipeg
- Canadian Red Cross
- Community Respite Service
- Family Dynamics
- Healthy Start for Mom & Me
- Immigrant & Refugee Community Organization of Manitoba (IRCOM)
- Ma Mawi Wi Chi Itata Centre
- Macdonald Youth Services
- Manitoba Interfaith Immigration Council Inc. (Welcome Place)
- N.E.E.D.S. Inc.
- NorWest Co-op Community Health
- Ronald McDonald House Charities Manitoba
- Winnipeg Christmas Cheer Board
- Winnipeg Harvest

### WHAT'S INCLUDED?

#### a) School Programs & Explorations

The Children's Museum offers one free visit per year to every class in qualifying Winnipeg schools, registered daycares, and select social service organizations. If you are an instructor in a qualifying Winnipeg school and are interested in booking a free school program or general museum exploration, please contact the Sales & Bookings Coordinator at 204.924.4005 to learn more.

#### b) After-School Clubs

Open to students in Grades 3 to 5 in qualifying Winnipeg schools, the Children's Museum's After-School Clubs are free programs that run in five-week sessions five times throughout the year. With the guided support of guest instructors, our After-School Clubs teach kids new skills and provide them with fun and exciting ways to express their creativity!

After-School Club participants are also provided with free family passes to ensure that the student and his/her family are able to continue enjoying the Children's Museum long after the After-School Club experience is complete.

### c) Events & Day Camps

At least 10% of tickets to special museum events including *Halloween Howl* and *Spaghetti Breakfast With Santa* are provided to children in our Free2Play Access Program and their families to attend free of charge. The Children's Museum also provides over 25 children a year a week-long experience in one of the museum's Day Camps free of charge.

### d) Museum Passes & Memberships

The Children's Museum routinely donates free daily admission passes and annual memberships to partner organizations for distribution to their clients in an effort to promote positive family relationships.

## DID YOU KNOW?

Our Free2Play Access Program is growing and constantly evolving to meet the changing needs of our community.

- Each year, approximately 5,000 students visit the Children's Museum with their school for free as part of the Free2Play Access Program.
- There are over 25 qualifying Winnipeg schools, 40+ registered daycares, and 16 organizations currently eligible to participate in the Free2Play Access Program.
- We have added transportation services to our After-School Clubs to overcome identified barriers and facilitate participation.

## PROGRAM SUPPORTERS

The 2018/19 Free2Play Access Program was made possible by the following supporters:

- Carolyn Sifton Foundation
- Great-West Life Assurance Company
- Hilary Druxman Design
- Investors Group
- National Leasing
- The Asper Foundation
- The Winnipeg Foundation - Children of the Earth High School Youth in Philanthropy (YiP) Committee
- The Winnipeg Foundation - St. Mary's Academy Youth in Philanthropy (YiP) Committee
- Vital Transit Services\*
- Winnipeg Goldeyes Field of Dreams Foundation
- Winnipeg School Division

(\*denotes in-kind product or service support)

If you would like to support the Free2Play Access Program, please contact the Development Department at 204.924.4010 or visit [childrensmuseum.com](http://childrensmuseum.com).

## ADDITIONAL INFORMATION

If you are interested in learning more about the **Free2Play Access Program**, please call the **Sales & Bookings Coordinator** at 204.924.4005 or visit [childrensmuseum.com](http://childrensmuseum.com).

THE CHILDREN'S MUSEUM IS A REGISTERED NON-PROFIT CHILDREN'S CHARITY (#10348 0943 RR0001)