

MANITOBA  
Children's Museum

.....  
Sparking Kids' Creative Learning



## 2009 ANNUAL REPORT

January 1, 2009 to December 31, 2009



45 Forks Market Road | Winnipeg, MB R3C 4T6 | [www.childrensmuseum.com](http://www.childrensmuseum.com)

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### **OUR PURPOSE**

The Manitoba Children's Museum exists  
to spark kids' creative learning.



# 2009: A YEAR OF GREAT Partnerships

It takes many partners to create extraordinary learning experiences that have the power to transform the lives of children and families. During 2009 the Manitoba Children's Museum was indeed fortunate to have such partners, enabling us to engage in significant efforts to achieve our vision of sparking creative learning in children.

2009 was also a turning point - our vision to revitalize and renovate the Children's Museum was going to become a reality. With the announcement by the federal and provincial governments of \$5,000,000 in government contributions for our Under Construction Capital Campaign, we began moving confidently into the major renewal of our galleries and a major expansion - the first since our move to our current location in 1994.

While much is and will be changing around us, the need for children to learn through play has not. We are a place where children play, and through that play learn to approach challenges from unique, creative perspectives, to discover and make connections, and to appreciate other children. This report highlights many of the activities that contributed to these outcomes. As well, our financial report demonstrates our sound financial position at the close of 2009.

We also believe that we have a responsibility to make a positive difference in our community. Because of you, our visitors, our members, our donors and sponsors, the Manitoba Children's Museum created many extraordinary learning experiences this past year and provided opportunities for children to participate in these experiences regardless of their families' financial circumstances.

On behalf of the board, staff and volunteers, we are thankful for each of our partnerships, making 2009 a year to celebrate. As we move through 2010 and 2011 with our capital campaign, partnerships will be the cornerstone of our success. Join us in 2010 as we begin our exciting transformation that will enable us to provide new and enhanced services to current and future generations of children.



Laurel Repski  
Board Chair



Diane Doth  
Executive Director



“ As one of Manitoba's most popular cultural institutions, over 134,000 people visited the Manitoba Children's Museum in 2009. ”



### EDUCATION

#### Educational Philosophy

The Manitoba Children's Museum is a non-profit organization that provides an environment that nurtures the power of the imagination and the spirit of self-discovery. We seek to spark creative learning through play, a vision we support through our programming, community outreach, and exhibits. We help children develop essential foundational skills in an environment where families play, laugh, learn, and grow together.

“ Early learning is the foundation  
for lifelong learning. ”

#### School Programs

In 2009, the Manitoba Children's Museum had 17 educational programs to choose from. Our Museum to Go programming continued to hit the road, even visiting a before-and-after program for several weeks. This year we continued to put programs under construction to ensure they met curriculum objectives. Our Paper, Trees and Me program continued to be the most popular program, followed closely by the new Living Off the Land program in which students dissect an owl pellet! In total, 706 school groups - the equivalent of 14,688 children - visited us.

#### Special School Events

At various times throughout the school year we offered special school programs related to our temporary exhibits or other themed events. This year's special school programming offers included a 100th Day of School Party, curriculum-linked programs that explored the history and communities of our province for Manitoba Day, programs that focused on recycling and our environment for Earth Day, and multicultural school programs focusing on our temporary exhibit, Tigers & Dragons.



### EVENTS

#### Mini Mondays

MCM volunteers entertained our preschool visitors with themed crafts, stories, and activities from September to May. The little ones were definitely in charge as they dropped in with their caregivers on this very special day of the week.

#### Wonderful Weekends

Visitors made our weekends so much fun as they participated in themed crafts, activities, story time, face painting, and cotton candy. Creation Station remained popular as children and caregivers made treasures out of recycled materials.

#### Rogers Movie Nights

*Sponsored by Rogers*

Popcorn and juice boxes made Rogers Movie Nights feel like the real thing. Excited visitors settled in the foyer to enjoy family movie favourites together without having to stay up late!

#### Museum Arts Club

The MCM Arts Club explored some unique activities that excited students and teachers alike. Improvisation, culinary arts, mime, and, of course, art made it possible for students to share some newly acquired skills with family and friends. These skills were especially evident at our annual dance fundraiser Way Off Broadway where the Arts Club won the Power House Team of 2009 award.

#### Day Camps

We sparked creative learning through a variety of exciting roles in our spring and summer day camps this year! Spring Break was full of photographers, scientists, artists, storytellers, and archaeologists for the day. Olympic challenge, art attack, travelling around the world and super science were the fun themes offered this summer. Our campers, including access campers, were full of creative energy all spring and summer long with hands-on fun that kept them learning, even when they didn't know it!



### **I Love to Read Month**

*Sponsored by TD Bank Financial Group*

Hot 103's Ace Burpee and Chrissy helped us kick off this special month along with Chris Madden, who made stories come alive with balloon animals. Guest readers included Cindy Robin ("The Story Fairy"), Kyle Koch and Obie Khan from the Winnipeg Blue Bombers, and even Mayor Sam Katz. These role models gave our visitors lots of reasons to read!



### **Franco-Fun Day**

This year, we celebrated the French language with special bilingual programming on Louis Riel Day. Jacques Chenier performed for museum visitors, and a Voyageur Family dropped by from Festival du Voyageur to meet and greet over 125 museum visitors. Children were able to make their own sweet Syrup-in-the-Snow treats, while a French movie and story time rounded out the experience.



### **June Balloon & VIP Birthday Tea**

The Manitoba Children's Museum turned twenty-three years young in 2009, and visitors helped ChooChoo, the Children's Museum's mascot, blow out the candles on his cake at this celebratory event. Mr. Mark and Chris Madden delighted guests, and kids found reason to jump for joy on the giant birthday cake-shaped bouncer! Birthday games and crafts were a hit, and people lined up for festive face painting fun. Nearly 50 people also attended the VIP Birthday Tea portion of the day, receiving goody bags, birthday crowns, tea (warm or iced!), birthday treats, and a special visit from the Story Fairy.



### **Kids Festival of the Arts**

*Sponsored by Sobeys*

We were proud to present our sixth annual Kids Festival of the Arts this year with the theme healthy living! In collaboration with our summer's travelling exhibit, Food for Health, we looked at creative ways to explore healthy living through dance, musical, dramatic, literary, and culinary arts. Children were moving all over place as they danced and sang with Aaron Burnett, became animals during a special yoga session, and made their own food sculpture with Art City.



### Halloween Howl

*Sponsored by The Great-West Life Assurance Company*

Costumed creatures were all "wrapped up" in the fun at this year's theme Ancient Egypt: Search for the Mummy's Treasure. While using the treasure map to search for clues, visitors enjoyed mummy-making crafts, creepy crawlies from R & A Reptiles, Let's Talk Science and Spice Road Dancers. Healthy snacks were a popular option for the second year in a row at Pharaoh's Feast. Luckily enough the mild weather allowed the spooktacular spirit to continue outside with pyramid building and hot chocolate.



### Seniors' Tea with St. Nick

The sold out Seniors' Tea with St. Nick was a success this year! Many first-time visitors enjoyed holiday music, carolers, and treats making this a nice morning or afternoon field trip. St. Nick came by for a visit and led the group up to Santa's Village. With candy canes in hand, our guests promised St. Nick they belonged on the "good" list and would be back next year.



### Grand Holiday Tea

Over 75 guests attended this year's Grand Holiday Tea - a Mini Monday celebration exclusively dedicated to grandparents and their grandchildren! Festive music, holiday treats, a gingerbread man-decorating craft, and Santa himself made this a great opportunity for adults to rekindle memories from their childhood while building new memories with their grandkids.

### Spaghetti Breakfast with Santa

*Sponsored by Fude Inspired Cuisine*

More than 150 children of all ages enjoyed this messy breakfast with Santa. For the first year ever, we made the non-traditional even less traditional by serving chocolate spaghetti! Trombone playing, Santa at the door, crafts, and face painting helped us all get into the festive mood of the season!





# Partnerships

## SUPPORT LEARNING

### Top Hats & Tiaras

*Presented by Rogers*

More than 300 people attended this special New Year's Eve event. Bubbly ginger ale toasts abounded, while children, dressed up for an "afternoon out on the town" and adorned with free top hats and tiaras, rang in the New Year at noon to the musical jazz-funk stylings of The Solutions and a huge balloon drop. Noise makers, face painting, magic and balloon games contributed to this hugely successful, first-time event!



### EXHIBITS

### Tigers and Dragons

Children discovered the fascinating cultures of China and India as this temporary travelling exhibit roared into MCM. Visitors experienced the bustle and excitement of a Chinese market, tried on beautiful, traditional costumes, bangles, and scarves, and explored the world with a giant globe.



### Food for Health

*Presented by Sobeys*

Children were on a nutrition mission during this temporary travelling exhibit. Spying on the ingredients in food, playing food hide and seek, and learning how to make good choices to stay healthy were all part of the fun. Ingredient heroes and villains were everywhere as we explored how food gets from farm to fork. An x-ray puzzle, yoga, shopping cart games, and capes helped us to complete our nutrition mission.



### Eaton's Santa's Village

Eaton's Santa's Village helped us get into the holiday spirit for another year. Visitors of all ages not only shared memories, but created memories, too. On hand to help was AV Photography, our exclusive Photos with Santa photographer, who celebrated 10 years of capturing time with Santa.

# Partnerships

## CREATE OPPORTUNITIES

### Free to Play Access Program

Our Free to Play Access Program has been an important component of our organization since we first opened our doors twenty-three years ago. The Manitoba Children's Museum ensures that children and their families, regardless of their financial circumstances, can participate in the life-enriching, creative experiences we offer.

MCM's Free to Play Access Program provides these opportunities through our school programs, Arts Club, special events programming, and general explorations.

Nearly 3,500 children began sparking their creative learning at the Children's Museum last year as part of a free school program.

We partner with many organizations such as the Winnipeg Christmas Cheer Board, Family Centre of Winnipeg and the Immigrant & Refugee Community Organization of Manitoba among others to provide free museum passes, memberships and tickets to our special events.

The Free to Play Access Program is generously supported by The Winnipeg Foundation, Investors Group, The Great-West Life Assurance Company Co., Sobeys, CIBC Wood Gundy and Cambrian Credit Union.



.....

// All children deserve a time  
and place to be children. //

.....



### Free to Play Access Month

The Manitoba Children's Museum held its second annual Free to Play Access Month paper program. Throughout the month of November the dedicated admissions staff asked visitors to purchase a cut-out to support the Free to Play Access Program. Over \$600 was raised to help children, no matter what their families' financial means, to come to the Children's Museum free of charge.



### FUNDRAISING EVENTS

#### Dine Around

The 17th Annual Dine Around was held on January 23rd. Over 200 people participated in this sold-out event! The evening began at the Manitoba Children's Museum with a cocktail reception, where appetizers and beverages were generously provided by The Hotel Fort Garry, Molson Breweries and Kenaston Wine Market. After each party had drawn their restaurant, they set out for a night of dining and fellowship at one of the 23 participating restaurants. The 17th Annual Dine Around raised \$16,738!



#### Build for Kids Golf Tournament

The 13th Annual Build for Kids Golf Tournament was held at Bridges Golf Course on May 26th. The event raised \$28,702 in net proceeds! Thank you to all 110 participating golfers and congratulations to the winning team: Rene Nicholson, Dean Bauch, Darren Bayluck and Don Miller.



#### Online Auction

From October 20 to November 24th, 2009, the Manitoba Children's Museum held its first ever Online Auction. After five weeks of watching exciting bidding wars, the Online Auction netted a total of \$11,111! Thank you to RealDecoy web design firm for operating the online auction for us free of charge!

#### Way Off Broadway

The 4th Annual Sobeys Way Off Broadway Dance Extravaganza was held on November 8th at Pantages Playhouse Theatre. More than 250 dancers in both professional and amateur categories entertained over 440 supporters at the afternoon performance led by MCs Eva Kovacs and Laurie Mustard. The amateur dance teams received professional training from one of the 10 sponsoring dance schools and instructors in the weeks prior to the show. They then competed for the title of Sobeys Way Off Broadway Dance Champions. Celebrity judges, Ace Burpee, Craig Larkins and Tracy Koga determined the Charleston Stars, newcomers to the event, to be the 2009 Sobeys Way Off Broadway Dance Champions - congratulations! Thanks to the amazing fundraising of our participants, net proceeds totaled \$30,307!



## INSPIRE POTENTIAL

The Manitoba Children's Museum extends a most sincere thank you to all of the participants, sponsors, supporters, staff and volunteers who helped make 2009 an amazing fundraising year! We are so grateful for your commitment to helping us provide an interactive and creative learning environment for the children of our community.

### Fundraising Event Supporters

7-11 Stores  
A Diamond Gallery  
A Leader Building Cleaning Services  
Aaron Burnett  
Al Simmons  
Archangel Fireworks  
B.B. Begonia  
Bailey's Prime Dining  
Billabong Bar & Bistro  
Birchwood Pontiac Buick GMC  
Bistro 7 ¼  
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Boeing Canada Technology  
Bridges Golf Course  
CTV  
Canada Wrap  
CanadInns  
Caddy Shed Golf Stores  
Carlson Wagonlit Travel  
Chris Witoski  
Cineplex Entertainment  
City Press  
Civita's  
Commtech Office Solutions  
Computer Boulevard  
Curves - Goulet  
Culligan Water  
D-Jay's Restaurant  
Damien Lussier  
Dare Foods  
Darin Keats  
Domino's Pizza  
Doreen Bissett School of Dance  
Easter Seals/SMD  
Eastside Collision  
Fillmore Riley  
First Choice Courier  
FloForm/Cambria  
Flying Monkey Swing  
Fort Garry Brewing Company

FortWhyte Alive  
Fude Inspired Cuisine & Wine Bar  
Fun Mountain Water Park  
Gasthaus Gutenberg  
Gingersnaps Photography  
Global TV  
Golf Town  
Gord's Ski & Bike  
Green Blade Lawn Care  
Gregg's Insurance  
High Tea Bakery  
Hilton Suites - Winnipeg Airport  
Home Depot  
HOT 103/QX 104  
Hotel Fort Garry  
Hu's on First  
Hy's Steakloft  
Images Dental Centre  
IMAX  
Institute of Dance of Manitoba  
Investors Group  
Jordan VanSewell  
Kenaston Wine Market  
Ken Palson Enterprises  
Kite'N Kaboodle  
Lawson Sales  
Lawrie Pollard  
LA Dance Academy  
Leader Building Cleaning  
Linden Meadows School  
Lonestar Mercedes  
M&M Meat Shops - Tuxedo  
MMM Group Ltd.  
MacHelper  
Mac's Convenience Store  
Make Some Noise Dance Company  
Manitoba Liquor Control Commission  
Manitoba Moose  
Manitoba Museum  
Manitoba Public Insurance

Masterworks Dance Studio  
McDonald's Restaurants  
Mercer HR Services  
Mise Bistro  
Moksha Yoga  
Mona Lisa Ristorante Italiano  
MTS  
Muddy Waters Smokehouse  
Naleway Caterers Ltd.  
Old Dutch Foods  
Old Navy  
Old Spaghetti Factory  
Olympia Cycle & Ski - St. Mary's  
On the Edge Glass Studio  
Palliser Furniture  
Pelo Loco Salon & Spa  
Petals West  
Please Mum Foundation  
Fund/Tides Canada Foundation  
Pizzeria Gusto  
Prairie Dog Central Railway  
Prairie Theatre Exchange  
Premier Chiropractic  
PricewaterhouseCoopers LLP  
Provence Bistro  
Quality Vending  
R. Englot  
Rainbow Stage  
RBC Downtown Business Banking Centre  
RealDecoy  
Relish Design Studio  
Request Networks  
Rinkside Restaurant  
Rogers Communications  
Rogers Leadership Consulting  
Royal Canadian Mint  
Royal Dance Conservatory  
Rumor's Comedy Club  
Salsa Explosion Dance Company  
Sears - Polo Park  
Shelley Schultz



## INSPIRE POTENTIAL

### Fundraising Event Supporters (continued)

Shooters Family Golf Centre  
Sobeys - Grant Park  
Sobeys - Northdale  
Sobeys - St. Anne's  
Sobeys West  
St. Vital Shopping Centre  
Steinbach Credit Union  
Strada Personal Spa  
Studio One School of Performing Arts  
Studio Publications  
Taillieu Construction  
Ten Spa  
Terrace Fifty-Five  
The Blaze Bistro  
The Current  
The Forks North Portage Partnership  
The Gates on Roblin  
The Happy Cooker  
The Round Table  
The Keg Steakhouse on Garry  
Thomas Hinds Tobacconist  
Thompson Dorfman Sweatman  
Thunder Rapids Fun Park  
Tre Visi  
University of Winnipeg  
Vesuvio  
Vita Health - Osborne  
Wakshinsky Bros. Ltd.  
West Jet  
Winnipeg Airports Authority  
Winnipeg Art Gallery  
Winnipeg Blue Bombers  
Winnipeg Dance Force  
Winnipeg Folk Festival  
Winnipeg Symphony Orchestra  
Zoological Society of Manitoba

### Corporate, Organization & Foundation Donors

All Charities Campaign,  
Government of Manitoba  
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Booke & Partners  
Cambrian Credit Union  
CIBC Wood Gundy  
College of Registered Nurses of Manitoba  
Cunningham Business Interiors Ltd.  
Dietitians of Canada  
Domino's Pizza  
Domo Gasoline Corp.  
E.H. Price  
Investors Group  
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Krisenga Investments Ltd.  
Magdaragat Philippines  
Manitoba Health and Healthy Living  
Manitoba Lotteries Corp.  
Piston Ring Service  
Premiere Van Lines  
Rogers Communications  
Sobeys West  
Studio 448  
TD Bank Financial Group  
The Great-West Life Assurance Co.  
The Winnipeg Foundation  
Toromont CAT  
Total Print Services  
Wareham & Crowe Electric Ltd.  
Wawanesa Insurance  
Wheat City Roofing Ltd.  
Winnipeg Regional Health Authority  
Winnipeg School Division

### Media Sponsors

HOT 103 FM  
QX 104 FM  
Global Winnipeg  
Winnipeg Free Press

### Government Support

Government of Canada  
Province of Manitoba  
City of Winnipeg

### Individual Donors \$50 or more

Bob Adkins  
Rita Altrogge  
Reid Anderson  
Don Baizley  
Ray Balinet  
Chris Blatz  
Tara Bortoluzzi  
Ken Braun  
Chad Brick  
Jaime Carlson  
Laurent Carriere  
Kerri Chase  
Richard Chornenki  
Chris Couture  
Chris Cox  
Don Douglas  
Robert Doyle  
James Edmond  
Allison Fenske  
Dennis Fenske  
Irene Forrest  
Philip Forrest  
Melanie Foubert

### Individual Donors (continued)

Adrian Frost  
Ralph Fyfe  
Richard Fyfe  
Raymond & Shelagh Girouard  
Glen Gosling  
Blair Graham  
Deborah Harri  
Tony Hidson  
Harry & Florence Hill  
Jeff Hirsch  
Irene Jensen  
Bessie Johnson  
Leilani Kagan  
Karen Kangas  
Roger Kangas  
Dr. Philip Katz  
Craig Koshyk  
Lisa Kosior  
Kyla Kramps  
Keith LaBossiere  
Nathan Lee  
Valerie Matthews-Lemieux

Ross McFayden  
Jim McLandress  
Janet McLeod  
Geri Menzies  
Joelle Michaud  
Jesse Miki  
Albina Moran  
David Neufeld  
Graham Paul  
Lawrie Pollard  
Natalie Queau  
Bill Quinn  
Laurel Repski  
Sheryl Rosenberg  
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Lisa Stiver  
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Keith Tang  
Jen Tokle  
Lynda Troup  
Kelly Ukrainec  
Mike Warkentin  
Jim Wasson  
Pat Watts Stevens  
Ian White  
Diane Wiesenthal  
Paul Wright

### Tribute Gifts

In Memory of Mariann Chornenki  
In Memory of Vicki Johnson  
In Memory of Dante C. Buenaventura

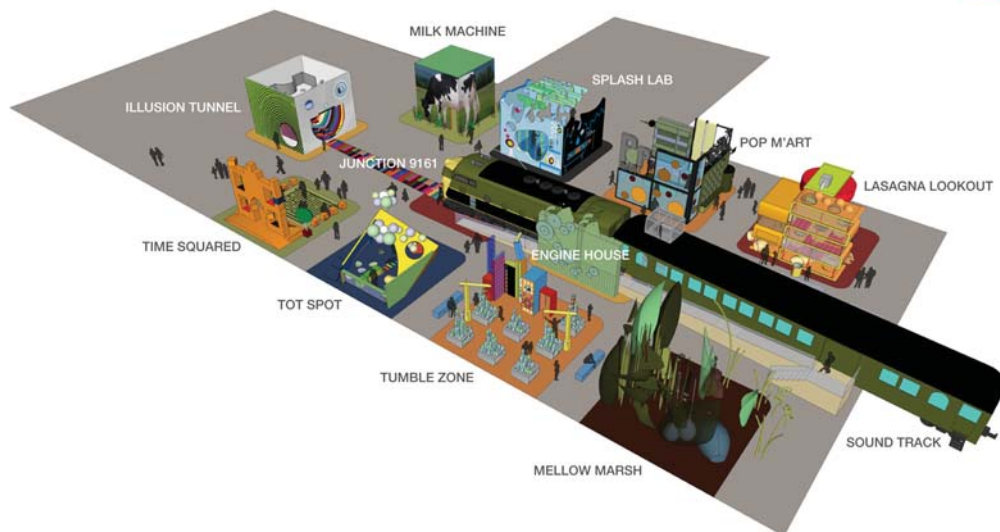


### Under Construction Capital Campaign

The Manitoba Children's Museum is entering a new phase in its life. We are currently in a \$10M Capital Renewal Project, Under Construction, to update our current facility to meet the requirements of continued growth. To accomplish this major renovation, the Museum will close for construction in Fall 2010 and reopen in Spring 2011.

Our overall plans for the renewal of the Manitoba Children's Museum include:

- A new Welcome Centre, providing upgraded admission amenities, as well as providing needed safety and security for our youngest visitors and serving as a gathering place;
- Twelve innovative, creative, multi-level galleries in a holistic environment, offering open-ended play and discovery opportunities;
- A fully dedicated toddler galley to meet the needs of our youngest and most treasured adventurers; and
- A multi-functional Arts & Exhibition Centre for travelling exhibits, special events, performances, large school groups and rentals along with three classrooms for educational programs and workshops.



The Manitoba Children's Museum would like to thank the following donors for their generous support of our Under Construction Capital Campaign in 2009:

### Corporate, Organization & Foundation Donors

Cambrian Credit Union  
Dairy Farmers of Manitoba  
FloForm Industries  
Government of Canada  
Manitoba Community Services Council  
Manitoba Hydro  
Province of Manitoba  
The Pollard Family Foundation  
TD Canada Trust  
Terracon Development  
The Winnipeg Foundation



### Individual Donors

Avrom & Fayanne Charach  
Lindy Choy  
Eric & Linda Devodder  
Diane Doth & Randy Rehbein  
Lisa Dziedzic  
Tony Gauthier  
Glen Gosling  
Sara Hancheruk  
Craig Koshyk  
Laura Kwiatkowski  
Craig McIntosh Family & Acrylon Plastics  
Janet & Larry McLeod  
Valerie Mollison  
Jaret Olford  
Laurel Repski  
Lynn Silver  
Samantha Walters  
Peggy Yuill





### EARNED INCOME

#### Birthday Parties

Parties are a piece of cake at the museum! With twelve different birthday party themes to choose from, the Manitoba Children's Museum hosted 584 parties with a total of 12,472 guests in 2009.

.....

// The Children's Museum was voted  
Best Place for a Children's Party  
by readers of Winnipeg Parent. //

.....



#### Museum Rentals

In 2009, the Manitoba Children's Museum was the site for 122 functions, including meetings, corporate parties, school fundraisers, social events, family celebrations, and community group gatherings.



### SHOP at the Manitoba Children's Museum

Since the Manitoba Children's Museum's SHOP opened in 2007, we have kept kids learning! The Children's Museum is driven by the belief that our community needs a safe place where kids and families can play together. We are excited that SHOP offers toys, games, music, puzzles, children's books, science kits, craft materials and activity kits that help kids learn and encourage families to play together at home.

SHOP complements our museum services by offering birthday goody bags in a variety of themes, as well as by supplying gifts for corporate parties. We offer full gift service, including: product selection, gift wrapping and custom labelling, product storage, and delivery directly to your party room on the day of your event.

We welcomed the start of the warm summer weather by holding our first sidewalk sale in June. With a variety of great products at low prices, SHOP's sidewalk sale was well-received by visitors at The Forks.

During the summer of 2009, we experienced the much-anticipated arrival of our new coffee bar, Beanstalk, which offers a choice of coffees, teas and luxury flavoured coffees. A cooler filled with a variety of pop, juices and water and an ice cream freezer featuring nut-free treats appeared in SHOP, too.

“ A portion of the sales from every purchase made at SHOP goes directly back into the museum. As a non-profit, charitable organization, the Manitoba Children's Museum relies on earned revenue to cover approximately 70% of its operating costs. ”

We expanded our school program offerings in the fall through the new Teachers Rule! Rewards Program, which offered an incentive for teachers who purchase SHOP products for use in their classrooms. We were also pleased to offer AirMiles Bonus Rewards cards for large purchases made in SHOP for the first time this year. This program was well-received by SHOP-ers, who could redeem their rewards online for AirMiles products or services.

Online SHOP-ers were excited to learn that they could purchase SHOP products from the comfort of their own home when SHOP introduced online sales via the Manitoba Children's Museum's website in the fall. Our monthly Top Ten Product List and holiday gifts from SHOP were popular, and were sent to locations across North America to the delight of many children.

SHOP received an excellent grade from Project Peacemakers for their Violence is Not Child's Play annual toy inspections. This is the third year in a row that we have been awarded this distinction for our products and merchandising.

We thank you for your support this past year, and look forward to your future visits to SHOP!



### VOLUNTEERS

An enormous thank you is extended to our volunteers who helped make MCM come alive in 2009.

In 2009, 199 volunteers contributed 6,455 hours of time to the Manitoba Children's Museum. At all MCM's fundraising events and community activities, our volunteers were there. Volunteers were active behind the scenes preparing for events and programs and supporting our administration. Volunteers also supported program delivery including Mini Mondays, day camps, school programs and the Arts Club. They enriched the interpretation of our galleries and special exhibits, and they enhanced programming events such as Halloween Howl and Spaghetti Breakfast with Santa. Volunteers also ensure a brighter future for MCM through their leadership on the Board of Directors.

At the end of December 2009, 17 of our current volunteers had completed their 100th volunteer hour, 15 had completed over 200 hours, four had contributed 250 hours, three had contributed 350 hours and one reached the 500th hour milestone of time donated to the museum.

This year we again had the pleasure of welcoming a PricewaterhouseCoopers group to our volunteer team. Their support of our work during Closure Week was greatly appreciated.

We continue to be thankful to our volunteers for their time, expertise and energy. They are indeed making a difference in the lives of children in our community.

“ People give because they have a dream,  
a hope, a vision beyond themselves. ”



# Partnerships

## SHAPE DIRECTION

### Board of Directors

Laurel Repski  
Chad Brick  
Lindy Choy  
Kyla Kramps  
Tony Gauthier

Wes Burrows  
Ed Enns  
Glen Gosling  
Val Mollison  
Glenn Tinley  
Troy Westwood  
Peggy Yuill

Chair  
Vice Chair  
Secretary  
Treasurer  
Past Chair

### Museum Staff

Diane Doth

Corinne Antoniuk  
Joyann Ayre  
Laurin Bonham  
Deborah Buckley  
Patrick Cameron  
Luke Cecelon  
Stéphani Cooney  
Eric Devodder  
Lisa Dziedzic

Kamillah El-Giadaa  
Ashley Geradela  
Alexi Hadder  
Stéphanie Hamilton  
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Brittany Magus  
Janet McLeod  
Jesse Miki  
Alistair Mowat  
Jaret Olford  
Brienne Santos  
Lynn Silver  
Robyn Slade  
Kate Sunabacka  
Leslie Ventura  
Samantha Walters  
Gordon Wilding

Executive Director

Education Coordinator  
Shop Manager  
Shop Sales Associate  
Birthday Party & Gallery Host  
Birthday Party & Gallery Host  
Guest Services Interpreter  
Shop Sales Associate  
Controller  
Director of Marketing & Communications  
Birthday Party & Gallery Host  
Admissions Attendant  
Birthday Party & Gallery Host  
Admissions Attendant  
Director of Education & Exhibits  
Sales & Bookings Coordinator  
Admissions Attendant  
Guest Services Interpreter  
Director of Development  
Guest Services Interpreter  
Guest Services Interpreter  
Museum Services Manager  
Program Coordinator  
Volunteer Resources Manager  
Admissions Supervisor  
Guest Services Interpreter  
Admissions Attendant  
Birthday Party & Gallery Host  
Museum Technician





## PROMOTE SUCCESS

### Financial Information

Statement of Financial Position January 1 - December 31, 2009 (Unaudited)

#### REVENUES

Grants	\$221,587
Amortization of deferred contributions	\$120,765
Donations/Sponsorships	\$114,389
Fundraising Events	\$94,507
Admissions	\$497,175
Birthday Parties	\$99,158
Exhibit Rentals	\$35,537
Facility Rentals	\$46,166
Interest	\$29
Memberships	\$88,045
Shop	\$141,667
Other	\$2,150
<b>Total Revenue</b>	<b>\$1,461,175</b>

#### EXPENSES

Building	\$227,860
Program	\$312,258
Marketing/Development	\$207,190
General Operating	\$334,819
Amortization	\$156,338
Shop	\$122,438
<b>Total Expenses</b>	<b>\$1,360,903</b>
<b>Change in Net Assets</b>	<b>\$100,272</b>

#### Balance Sheet at December 31, 2009

#### ASSETS

Current	\$0
Receivables	\$56,526
Inventories	\$43,869
Interfund Balance	\$234,139
Prepays	\$10,386
Property/Equipment	\$2,201,863
<b>Total Assets</b>	<b>\$2,546,783</b>

#### LIABILITIES

Current	\$2,254,739
Fund Balances	
Operating	\$191,736
Capital	\$100,308
<b>Total Liabilities</b>	<b>\$2,546,783</b>

For those wishing to review MCM's audited financial statements for 2009, please contact the Administrative Office at 204.924.4008.



# **2009 ANNUAL REPORT**

January 1, 2009 to December 31, 2009

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